



Southwestern Ontario Baseball Association

Creating a culture in which coaches, parents, fans, umpires,
and athletes work together to achieve our mission.

SWOBA Communications Policy

Mandate

- To ensure that SWOBA communicates in an accurate, appropriate and timely manner to all members, stakeholders, partners and the general public.

Objectives

- Establish proper channels of communication.
- Define methodology for communication.

Communication channels

- The President shall be considered to be the main spokesperson for SWOBA unless otherwise directed.
- The President shall be the chief advocate of the organization and responsible for liaisons with appropriate individuals and organizations.

Other members of SWOBA may be authorized by the President or the Board of Directors to act as spokesperson on behalf of SWOBA with respect to specific matters. Members who act as unauthorized spokespersons on behalf of SWOBA shall be subject to disciplinary action.