



# Southwestern Ontario Baseball Association

Creating a culture in which coaches, parents, fans, umpires,  
and athletes work together to achieve our mission.

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## Mission and Vision Statement

The mission and vision of Southwest Ontario Baseball Association (SWOBA ) is to provide house league baseball associations and their ballplayers a higher level of play within a structured, disciplined environment. SWOBA member associations and its executive will endeavor to provide a positive experience for all, with a focus on five main principles:

- Sportsmanship
- Character
- Competition
- Dedication
- Health & Wellness

Based on the five main principles, SWOBA looks to prepare our ballplayers mentally and physically for the exposure and opportunities that take them through grade school, high school, college and beyond.

SWOBA believes in the importance of community and hopes to bring those separated by distance, closer together through the time honored game of baseball. It is our mandate that all those associated with SWOBA learn and continue to honor the virtue of respect of the game, respect of self and respect of your opponent and each other's association/city center.

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For more information, please visit [swobabaseball.ca](http://swobabaseball.ca)

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We recognize that winning is important, however, the path you choose in which to get there is more important to the youth that we mentor. Outside of the five main principles, it is vital that all SWOBA members encourage youth within the organization to maximize their potential, and ensure that maximum effort, friendship and respect are key goals and focuses for each player and coach. For without those three goals, the five main principles are unattainable.

Attitude is everything – Play like a champion

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