



Southwestern Ontario Baseball Association

Creating a culture in which coaches, parents, fans, umpires,
and athletes work together to achieve our mission.

SWOBA Social Media Policy

Social media is an online communication tool used to connect people and disseminate information. The membership of SWOBA is encouraged to contribute to the promotion of SWOBA Baseball through social media.

Social media must be used responsibly and with the knowledge the internet is public domain.

This policy provides guiding principles to follow when using social media and to ensure all teams and members of SWOBA are aware that conduct deemed to be inappropriate may be subject to disciplinary actions by the team, the local association, and/or OBA. SWOBA's reputation shall not be adversely affected by a member using social media in an inappropriate manner.

This policy applies to all associated with SWOBA, Board members, Association members, coaches, volunteers, players, and officials.

This policy takes effect when an individual or entity identifies themselves as associated with SWOBA, and/or discusses their involvement in the organization on social media. At this point, they are required to convey themselves in accordance with this policy and in a manner consistent with SWOBA policies.

Scope of Policy

•This Policy covers all forms of social media (including, but not limited to, Facebook, Twitter, Instagram, YouTube, Snapchat , et cetera); commenting on blogs for personal or business, and commenting on public and private web forums.

Unacceptable Conduct of SWOBA Members through Social Media

•The following are examples of conduct through social media and online mediums that are considered violations of the SWOBA Social Media Policy and may be subject to disciplinary action by SWOBA:

Any statement deemed to be publicly critical of SWOBA Association officials or detrimental to the welfare of the said individual.

Negative or derogatory comments about any team, Association, and/or SWOBA member.

Any form of bullying, harassment or threats against players, officials, coaches, fans, et cetera.

Photographs, video or comments promoting negative and/or criminal behavior, including but not limited to:

- Drug use
- Underage and/or public consumption of alcohol, and/or alcohol abuse
- Hazing
- Sexual exploitation

An online activity contradictory to the current policies of SWOBA or any of its local associations.

Inappropriate, derogatory, racist, or sexist comments of any kind.

An online activity that is meant to alarm other individuals or to misrepresent fact or truth.

SWOBA Social Media Accounts

- Any official SWOBA social media accounts must follow these guidelines:

They must not publish or post anything that contains or links to libelous, defamatory or harassing content.

They must not comment on or publish information that is confidential or in any way sensitive to SWOBA , its affiliates, partners or sponsors.

They must not publish, post, or comment in any way that brings the organization into disrepute.

Violation of Policy

- Any violation of this policy must be reported to SWOBA
- A violation of this policy may result in disciplinary action from SWOBA. This disciplinary action will range anywhere from a verbal or written warning to a suspension or expulsion.